1. **Does one’s perception of themselves affect their dating outcomes? Does this differ by gender?**

Survey Question: **Based on what you think the opposite sex looks for in a date, how do you think you measure up?**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Variable** | **Description** | **Scale** | **When during Experiment?** | **Type of Variable** |
| attr3\_1 | Attractive | 1-10 | Signup |  |
| sinc3\_1 | Sincere | 1-10 | Signup |  |
| intel3\_1 | Intelligent | 1-10 | Signup |  |
| fun3\_1 | Fun | 1-10 | Signup |  |
| amb3\_1 | Ambitious | 1-10 | Signup |  |
| shar3\_1 | Shared Interests/Hobbies | 1-10 | Signup |  |
| attr3\_2 | Attractive | 1-10 | After event |  |
| sinc3\_2 | Sincere | 1-10 | After event |  |
| intel3\_2 | Intelligent | 1-10 | After event |  |
| fun3\_2 | Fun | 1-10 | After event |  |
| amb3\_2 | Ambitious | 1-10 | After event |  |
| shar3\_2 | Shared Interests/Hobbies | 1-10 | After event |  |

Survey Question: **How do you think others perceive you?**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Variable** | **Description** | **Scale** | **When during Experiment?** | **Type of Variable** |
| attr5\_1 | Attractive | 1-10 | Signup |  |
| sinc5\_1 | Sincere | 1-10 | Signup |  |
| intel5\_1 | Intelligent | 1-10 | Signup |  |
| fun5\_1 | Fun | 1-10 | Signup |  |
| amb5\_1 | Ambitious | 1-10 | Signup |  |
| shar5\_1 | Shared Interests/Hobbies | 1-10 | Signup |  |
| attr5\_2 | Attractive | 1-10 | After event |  |
| sinc5\_2 | Sincere | 1-10 | After event |  |
| intel5\_2 | Intelligent | 1-10 | After event |  |
| fun5\_2 | Fun | 1-10 | After event |  |
| amb5\_2 | Ambitious | 1-10 | After event |  |
| shar5\_2 | Shared Interests/Hobbies | 1-10 | After event |  |

Survey Question: **Rate your opinion of your own attributes (during event)**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Variable** | **Description** | **Scale** | **When during Experiment?** | **Type of Variable** |
| attr3\_s | Attractive | 1-10 | During event |  |
| sinc3\_s | Sincere | 1-10 | During event |  |
| intel3\_s | Intelligent | 1-10 | During event |  |
| fun3\_s | Fun | 1-10 | During event |  |
| amb3\_s | Ambitious | 1-10 | During event |  |
| shar3\_s | Shared Interests/Hobbies | 1-10 | During event |  |

Expectations (via survey questions):

exphappy: Overall, on a scale of 1-10, how happy do you expect to be with the people you meet during the speed-dating event.

expnum: Out of the 20 people you will meet, how many do you expect will be interested in dating you?

match\_es: How many matches do you estimate you will get (a match occurs when you and your partner both check “Yes” next to decision)?: \_\_\_\_\_\_\_\_\_\_\_

**AT EVENT** (on each score card)

|  |  |  |  |
| --- | --- | --- | --- |
| **Variable (Interviewee)** | **Variable**  **(Partner)** | **Description** | **Scale** |
| like | like\_o | How much do you like the person? | 1-10 |
| prob | prob\_o | How probable do you think it is that this person will say 'yes' for you? | 1-10 |

Results:

match (1=yes, 0=no)

dec: decision (1=yes, 0 = no)

dec\_o: decision of partner (1=yes, 0 = no)

round: number of people that met in wave

iid: unique subject number, group(wave id gender): *use this to count # of matches someone got*

**gender** (1=M | 0 =F)

x = how people view themselves (e.g. rating of ‘attraction’)

y = # of dates the person gets

**Hypothesis**: people who have lower self esteem (i.e. negatively evaluate themselves by giving lower scores on the attribute scale) will get less dates/matches; while those who give themselves higher ratings will get more. Women are more likely to give themselves more critical ratings than men, thus negatively affecting their outcome.

1. **Does one’s perception of their gender generalizations differ from their own evaluations of what’s important when it comes to selecting mates?**

*Does this differ from self-evaluations (Q3)? E.g.: do men rate ‘attractiveness’ as less important for their own dating choices but more important for other men?*

Survey Question: **what you think MOST of your fellow men/women look for in the opposite sex.**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Variable** | **Description** | **Scale** | **When during Experiment?** | **Type of Variable** |
| attr4\_1 | Attractive | 100pt | Signup |  |
| sinc4\_1 | Sincere | 100pt | Signup |  |
| intel4\_1 | Intelligent | 100pt | Signup |  |
| fun4\_1 | Fun | 100pt | Signup |  |
| amb4\_1 | Ambitious | 100pt | Signup |  |
| shar4\_1 | Shared Interests/Hobbies | 100pt | Signup |  |
| attr4\_2 | Attractive | 100pt | After event |  |
| sinc4\_2 | Sincere | 100pt | After event |  |
| intel4\_2 | Intelligent | 100pt | After event |  |
| fun4\_2 | Fun | 100pt | After event |  |
| amb4\_2 | Ambitious | 100pt | After event |  |
| shar4\_2 | Shared Interests/Hobbies | 100pt | After event |  |

**\*4\_1**

**\*4\_2**

**gender** (1=M | 0 =F)

**Hypothesis:** men will rate ‘attractiveness’ as less important for their own dating choices but more important for other men’s decisions when choosing a partner.

1. **What do men look for in the opposite sex? Does this differ from women?**

*How important do people think attractiveness is in potential mate selection vs. its real impact?*

Survey Question: **what do you look for in the opposite sex?**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Variable (Interviewee)** | **Variable**  **(Partner)** | **Description** | **Scale** | **When during Experiment?** | **Type of Variable** |
| attr1\_1 | pf\_o\_att | Attractive | 100pt | Signup |  |
| sinc1\_1 | pf\_o\_sin | Sincere | 100pt | Signup |  |
| intel1\_1 | pf\_o\_int | Intelligent | 100pt | Signup |  |
| fun1\_1 | pf\_o\_fun | Fun | 100pt | Signup |  |
| amb1\_1 | pf\_o\_amb | Ambitious | 100pt | Signup |  |
| shar1\_1 | pf\_o\_sha | Shared Interests/Hobbies | 100pt | Signup |  |
| attr | attr\_o | Attractive | 1-10 | During event (after each date) |  |
| sinc | sinc\_o | Sincere | 1-10 | During event (after each date) |  |
| intel | intel\_o | Intelligent | 1-10 | During event (after each date) |  |
| fun | fun\_o | Fun | 1-10 | During event (after each date) |  |
| amb | amb\_o | Ambitious | 1-10 | During event (after each date) |  |
| shar | shar\_o | Shared Interests/Hobbies | 1-10 | During event (after each date) |  |
| like | like\_o | How much do you like the person? | 1-10 | During event (after each date) |  |
| prob | prob\_o | How probable do you think it is that this person will say 'yes' for you? | 1-10 | During event (after each date) |  |
| attr1\_s |  | Attractive | 1-10 & 100pt | During event |  |
| sinc1\_s |  | Sincere | 1-10 & 100pt | During event |  |
| intel1\_s |  | Intelligent | 1-10 & 100pt | During event |  |
| fun1\_s |  | Fun | 1-10 & 100pt | During event |  |
| amb1\_s |  | Ambitious | 1-10 & 100pt | During event |  |
| shar1\_s |  | Shared Interests/Hobbies | 1-10 & 100pt | During event |  |
| attr1\_2 |  | Attractive | 100pt | After Event |  |
| sinc1\_2 |  | Sincere | 100pt | After Event |  |
| intel1\_2 |  | Intelligent | 100pt | After Event |  |
| fun1\_2 |  | Fun | 100pt | After Event |  |
| amb1\_2 |  | Ambitious | 100pt | After Event |  |
| shar1\_2 |  | Shared Interests/Hobbies | 100pt | After Event |  |
| attr7\_2 |  | Attractive | 100pt | After Event |  |
| sinc7\_2 |  | Sincere | 100pt | After Event |  |
| intel7\_2 |  | Intelligent | 100pt | After Event |  |
| fun7\_2 |  | Fun | 100pt | After Event |  |
| amb7\_2 |  | Ambitious | 100pt | After Event |  |
| shar7\_2 |  | Shared Interests/Hobbies | 100pt | After Event |  |

dec\_o: decision of partner the night of event

dec: decision of interviewee the night of event

**gender** (1=M | 0 =F)

7\_2: Now, think back to your yes/no decisions during the Speed Dating event. Try to distribute the 100 points among these six attributes in the way that best reflects the actual importance of these attributes in your decisions. Give more points to those attributes that were more important in your decisions, and fewer points to those attributes that were less important in your decisions. Total points must equal 100.

**\*1\_1**

**\*1\_2**

**\*1\_s**

**\*7\_2**

**\*attr – shar**

**\*attr\_o – shar\_o**

**\*pf\_o\_att – pf\_o\_sha**

**Hypothesis:** men more likely to rate ‘attractiveness’ as more important than women when looking for a mate; women are more likely to rate ‘sincere’ as more important.

1. **What do women THINK men look for in the opposite sex? What about men? Does this differ from actual results (Q3)?**

Survey Question: **What do you think the opposite sex looks for in a date?**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Variable** | **Description** | **Scale** | **When during Experiment?** | **Type of Variable** |
| attr2\_1 | Attractive | 100pt | Signup |  |
| sinc2\_1 | Sincere | 100pt | Signup |  |
| intel2\_1 | Intelligent | 100pt | Signup |  |
| fun2\_1 | Fun | 100pt | Signup |  |
| amb2\_1 | Ambitious | 100pt | Signup |  |
| shar2\_1 | Shared Interests/Hobbies | 100pt | Signup |  |
| attr2\_2 | Attractive | 100pt | After event |  |
| sinc2\_2 | Sincere | 100pt | After event |  |
| intel2\_2 | Intelligent | 100pt | After event |  |
| fun2\_2 | Fun | 100pt | After event |  |
| amb2\_2 | Ambitious | 100pt | After event |  |
| shar2\_2 | Shared Interests/Hobbies | 100pt | After event |  |

**\*2\_1**

**\*2\_2**

**gender** (1=M | 0 =F)

**Hypothesis:** women think men give more weight to attractiveness but both men and women give the most weight to attractiveness vs. other attributes.

**OTHER QUESTIONS**

* Does the number of people the dater met in a given night influence whether or not they found matches? (round (# of people), match (0/1))
  + Data has also used ‘condtn’ for binary classification: 1 = limited choice (10 and under) / 2 = extensive choice (11 and up)
* Are shared interests more important than a shared racial background?
* Importance of religion?
* Importance of race?